

MINUTES

Visit The County Board Meeting

April 22, 2025

4:00 p.m. to 6:00 p.m.

(Virtual)

Attendees

Rebecca Mackenzie (Chair)

Mikki Arends (Vice Chair)

Sherry Karlo (Interim Board Secretary)

Christal Agostino

Rachel Baque

Sherry Karlo

Sam Grosso (Councillor) – joined at 5:05pm and left at 5:42pm.

Sarah Fox (Executive Director)

Absentees

Geoff Burman (Board Treasurer)

Charles McKee

Ogwari Brant

1. Call to Order

The meeting was called to order at 4:04 p.m. by the Chair.

2. Confirmation of Agenda

Motion to approve the April 22, 2025 Agenda.

Moved by Charlie

Seconded by Christal

For: All

Against: 0

Abstained: 0

CARRIED

3. Approval of previous Meeting Minutes

Motion to approve the Feb 11, 2025 Board Meeting Minutes.

Moved by Sherry
Seconded by Christal

For: All Against: 0 Abstained: 0 CARRIED

4. Board Chair Report

- Relationship Agreement with The County
- TIAO MAT Report

5. Treasurer Report

- First installment of 2024 MAT deposit received
- Onboarding of new bookkeeper & migration of bookkeeping software
- Audit in progress
- Financial Statements & Budget to be shared once audit is complete

ACTION ITEM(S):

- **Sarah to share a report as soon as it's available.**

6. Governance Report

- Call for nominations open - 2 board seats, fill Secretary role
- Updating Governance Manual to reflect changes to appointment of new board members

ACTION ITEM(S):

- Sarah to send calls for nominations out - goes public Wednesday, April 22nd
- Sam, Christal and Ogwari consider joining executive team for next year

7. Executive Director Report

- Content Creation Contract & Staffing -
 - The Board is very grateful for Ali's contributions to her service. VTC is to put out a PR to make an announcement, share the process and who the new agency is for the next 3 months.
 - The Board acknowledges the phenomenal job Sarah Fox did in presenting to Council.
 - Thanks to Lindsay for her great work during this disruptive time.

- StayPEC & VTC Board Meeting Date - need to confirm a new date

8. New Business

Ogwari shared events taking place in Tyendinaga - The Mohawk Landing in May and POW WOW in August.

9. Other Business

- Sarah brought forth the Regent Theatre Summer Visitor Information Proposal
- Sarah shared plans for the Visitor Experience Survey Pilot

9. In Camera Session

The meeting moved to an in camera session at 5:24pm.

10. Meeting Adjourned

The meeting adjourned at 5:30pm.